

Pozvánka

Česká asociace pro sociální antropologii
a
Česká sociologická společnost
ve spolupráci s
Etnologickým ústavem Akademie věd České republiky, v.v.i.
a
CEFRES

Vás srdečně zvou na

170. GELLNEROVSKÝ SEMINÁŘ

Gellnerovský seminář založen Jiřím Musilem a Petrem Skalníkem v roce 1998,

který se bude konat

ve čtvrtek 15. listopadu 2018 od 17:00 hod
v knihovně CEFRES (Na Florenci 3, Praha 1).

Vystoupí

Rik Adriaans

Central European University, Budapest

na téma

Transnational Media and the Politics of Fundraising in the Armenian Diaspora

K pozvánce přikládáme abstrakt přednášky a charakteristiku přednášejícího.

Luděk BROŽ, v.r., Zdeněk UHEREK, v.r., Alena MILTOVÁ, v.r.

Transnational Media and the Politics of Fundraising in the Armenian Diaspora

Fundraising spectacles such as gala dinners and concerts have long been central to the culture and institutions of the Armenian diaspora. Since the early 1990s, the conversion of money into ethnicity takes on increasingly mediatized and transnational forms. My talk examines the Armenia Fund Telethon, an annual pan-Armenian spectacle broadcast from Los Angeles that collects donations for infrastructure in the unrecognized Nagorno-Karabakh Republic on the de jure territory of Azerbaijan. Through the establishment of a transnational sphere of media rituals that links up Armenians across continents, the occupation of formerly Azerbaijani-occupied lands is turned into a diasporic celebration of humanitarian ethics and cultural heritage. At the same time, diaspora activists in Los Angeles are increasingly calling for a boycott of the annual telethon by organizing competing events that criticize it for serving the interests of post-Soviet oligarchs. The appeal of these activist initiatives is analyzed in relation to unpredictable eruptions of violence in the homeland.

About the lecturer:

Rik Adriaans recently obtained his PhD in Sociology and Social Anthropology at the Central European University in Budapest. His doctoral thesis examines the interfaces between image production, technological mediation and diasporic recognition struggles in the transnational circuits that connect post-Soviet Armenia to the Armenian diaspora in Los Angeles. He also maintains an ongoing research interest in the politics of Armenian popular music. His articles have appeared in the journals *Social Analysis*, *Nationalities Papers*, *Caucasus Survey* and *Identities: Global Studies in Culture and Power*.